

NH PBS
KIDS
CLUB



Give Them Memories to Grow On

The NHPBS KIDS CLUB is for families. Designed to reinforce the value of PBS KIDS programs, club membership provides opportunities for kids and families to engage in quality family time activities.

Sponsors receive recognition at FIVE events per year, including our popular annual Puppy Love Skate Party, with 180 – 200 guests each year, as well as live performances at regional theaters, presence at local events and birthday messages that remind little ones we like them, just the way they are.

PBS KIDS IS SECOND TO NONE



By sponsoring NHPBS KIDS CLUB, you'll be aligning your brand with the best children's programming available today. If your company has a passion for education or wants to support families, NHPBS KIDS CLUB is a meaningful and impactful place to do it. Now more than ever, PBS KIDS is an essential resource in preparing the next generation for success.

- **Parents rate PBS KIDS the most educational media brand.**
- **PBS KIDS is proven to make children more school ready.**
- **PBS KIDS reach more children from ages 2-8 in low-income households than any other network.**
- **PBS KIDS is an educational safe haven for families, available to stream online anytime or watch on television 24/7.**

PBS AFFLUENTS RANK #1 IN:

- ☒ PERSONAL TRAVEL
- ☒ CRUISES
- ☒ SPENDING ON GROCERIES
- ☒ HOME DECORATING & REMODELING
- ☒ TV, PHONE, & INTERNET
- ☒ OWNING MUTUAL FUNDS
- ☒ OWNING MONEY MARKET ACCOUNT
- ☒ PERSONAL MEDICAL INSURANCE



Source: Ipsos Affluent Survey, Fall 2023. Data based on networks watched in the past week (any hours).

Community Partner Sponsor: \$5,000 – Yearlong Sponsorship

- Largest clickable logo or font recognition on landing page, ticket page, promotional e-mails for all Kids Club events.
- Largest name listed on the back of monthly birthday cards, name on birthday shout outs online and TV.
- Largest logo on Kids Club webpage.
- Logo on event signage and on screen at live events.
- Logo on any promotional spots for Kids Club and Kids Club events.
- Signage at Kids Club events with a special thank you shout out.

The Friendly Neighbor Sponsor: \$2,500 – Yearlong Sponsorship

- Clickable logo or font recognition on event landing page, ticket page and promotional e-mails for all Kids Club events.
- Name listed on the back of monthly birthday cards, name on monthly birthday shout outs online and TV.
- Logo on Kids Club webpage.
- Logo on any promotional spots for Kids Club and Kids Club events.
- Signage at Kids Club events with a special thank you shout out.

Carl the Collector Sponsor: \$1,000

- Font name recognition on event landing page, ticket page and promotional e-mails for Kids Club events.
- Company name featured on e-blasts, invitation and thank you notes for Kids Club events.
- Signage at Kids Club events with a special thank you shout out.

Big Red Dog Sponsor: \$500

- Company name featured on Kids Club e-blasts, invitation and thank you notes for Kids Club events.
- Signage at Kids Club events with a special thank you shout out.

All proceeds raised from this event support NHPBS Programming, and Educational & Community Outreach

